

# SKETCHING A GLOBAL BUSINESS!

Leading Government Financial Institution

## The Context

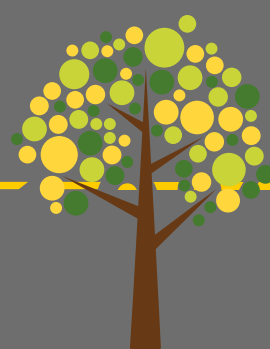
Leverage of experience for assisting countries in developing and implementing structured financial products, services and organizational services.



Leading name in MSME sector development in India



Foray into advising on MSME advancements globally



Establishing a global footprint

## Our Approach



Develop vision, mission and the overall business model



Develop operating model and interlinks with other functions



Develop economic model, profitability analyses and overall revenue-cost model



Develop the resource model, delivery capability and capacity plan

## Results

- ★ Development of country & project specific operational strategies.
- ★ Market scan and broad-level entry plan for 4 countries.
- ★ Capability assessment and enhancement.
- ★ Competitive analysis to steer growth through niche area business

Setting up a new SBU? Talk to us today